

HANNAH MULLEN

SOCIAL MEDIA/DESIGN

CONTACT

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EDUCATION

Bachelor of Fine Arts in Graphic Design
Ball State University, May 2025
Muncie, Indiana

SKILLS & ASSETS

- Adobe InDesign
- Adobe Photoshop
- Adobe Illustrator
- Adobe Lightroom
- Figma software
- Social media management
- Content creation
- Social media growth/analytics
- CapCut & InShot video editors
- Social media advertising
- Digital and physical marketing
- On-camera presence and speaking
- Collaboration with 150+ companies
- Microsoft PowerPoint
- Microsoft Word
- Cricut Design Space
- Canva software
- Tiktok editing in-app
- Instagram reel editing in-app
- Social media marketing
- Former small business owner on Etsy
- Exemplary in Tiktok and Instagram
- Proficient in voice over work

WORK EXPERIENCE

Social Media Intern/Head/Manager

March 2023-Present- **Oaks Media Group Films**,
"At This Performance" Broadway Documentary
Communicated with film directors, producers, and other cast/crew members to advertise the upcoming film. Helped significantly grow their Instagram account by over 50% along with creating and establishing a Tiktok account and daily social media content on platforms. (Remote)

KS Gem/Influencer/Content Creator

June 2022-Present- **Kendra Scott**
Working diligently to promote Kendra Scott jewelry worldwide while creating short videos, photos, and in-feed social media content. (Remote)

Creative Services/Design/Social Media Intern

June 2024-August 2024- **Fox 59/CBS4/IndyNow**
Created social media & design content for their lifestyle show IndyNow (Indianapolis, IN)

Social Media Intern/Influencer/Content Creator

April-August 2023- **Discovering Broadway**
Worked with team members and Broadway performers/songwriters to create Tiktok videos, graphics, and social media content. (Carmel, IN)

Social Media Brand Ambassador/Creator

Ranging from 2021-Present- **Dove, Amazon Prime, HBO Max (Max), JOANN**, and more companies that are available upon request. (Remote)

EXTRA RECOGNITION

-Started a small business (Heartly Hannah on Etsy) (2020-2022)

-College of Fine Arts Deans List every semester (2021- 2025)

-Social media influencer with nearly 200k+ followers cross-platforms (Instagram & TikTok)